

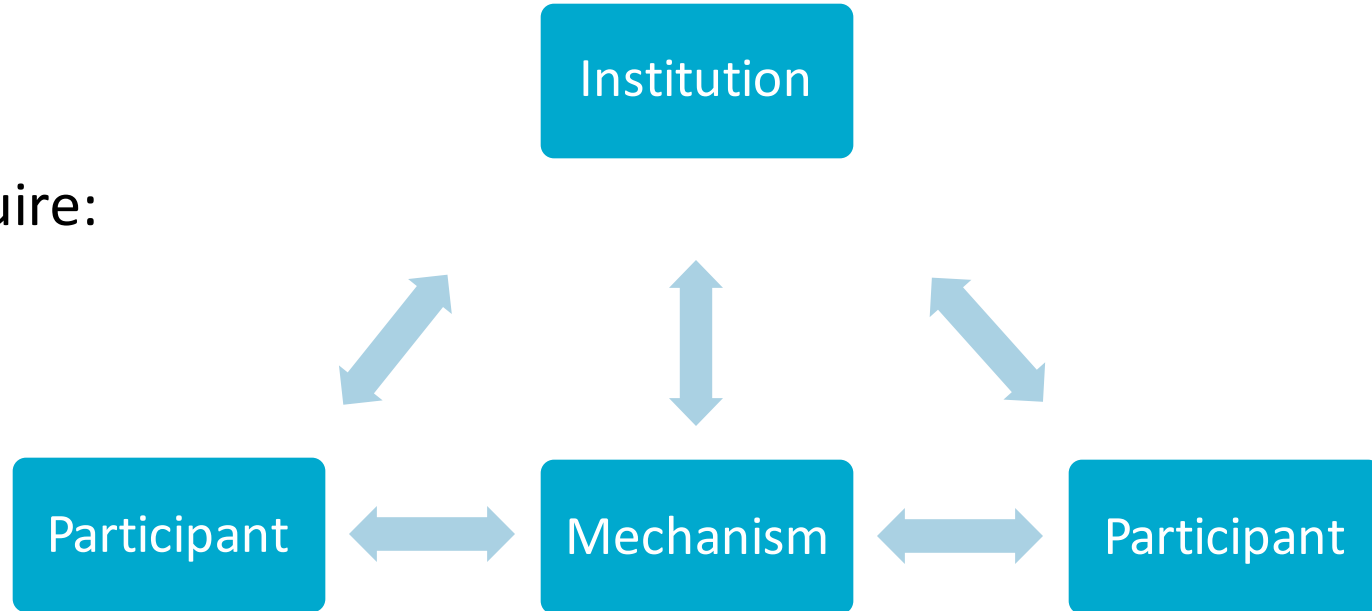


# Data flows and feedback loops

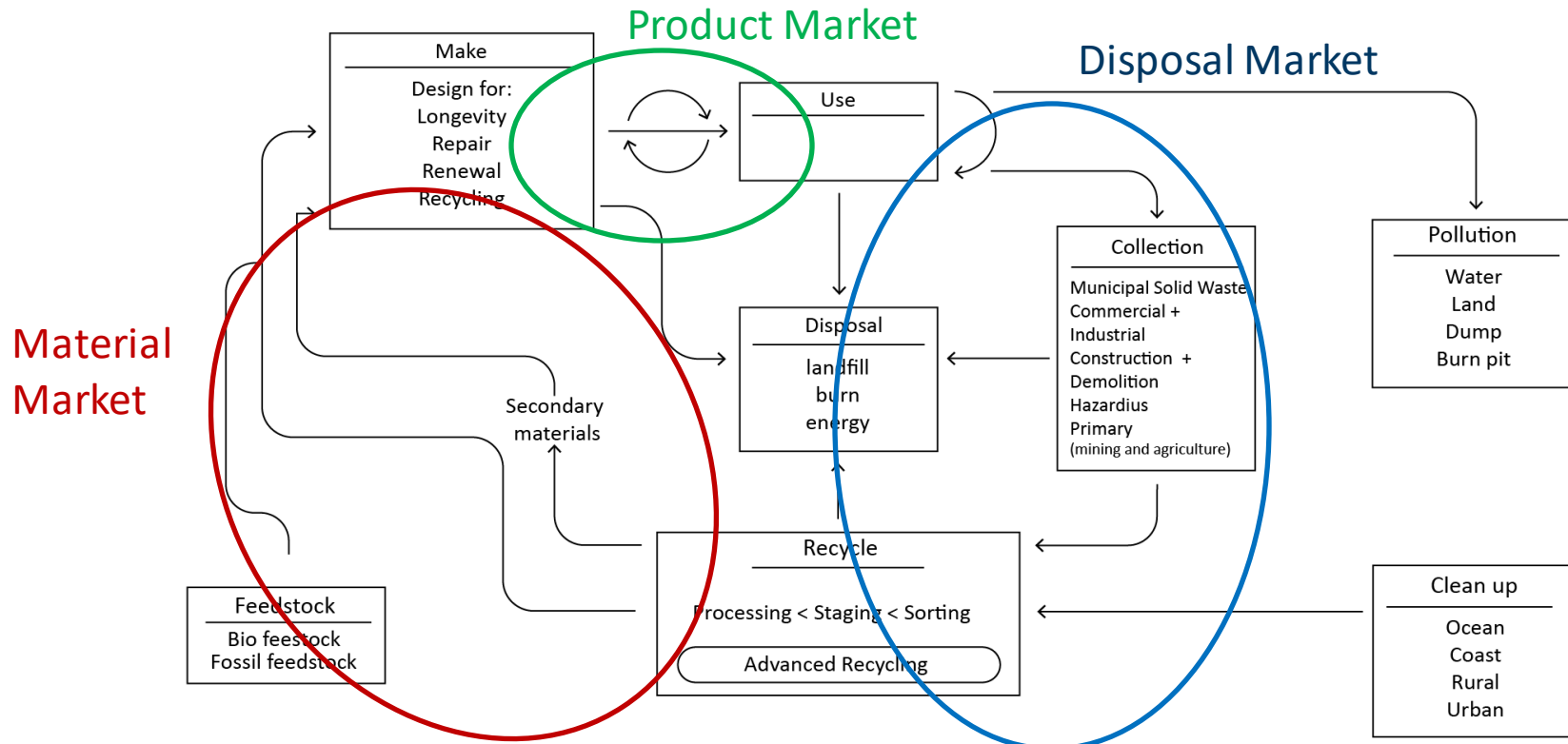


# Reeson Triangle for markets

- The waste ecosystem is made up of markets
- Participants require:
  - Value
  - Trust
  - Governance



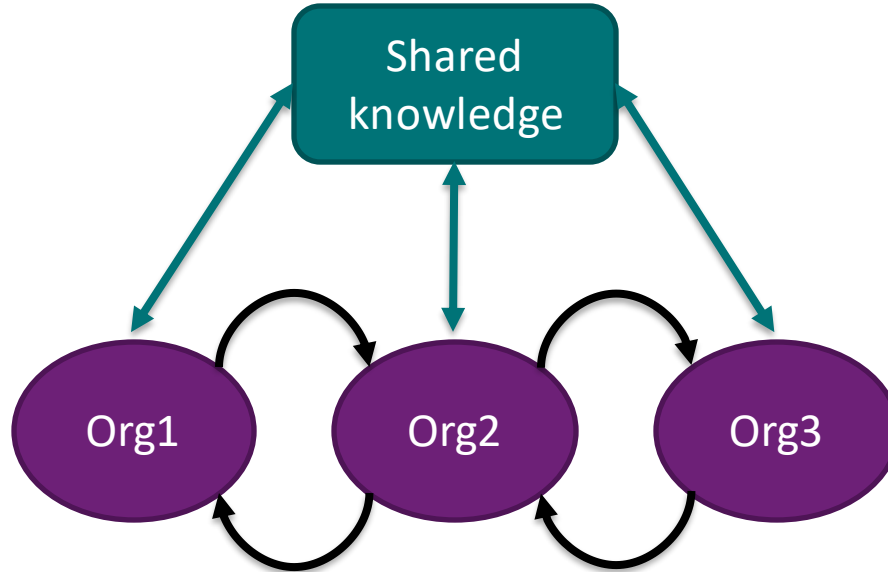
# Circular economy and critical markets



# Functional markets and Supply chain data

- Economic
- **E**nvironmental
- **S**ocial
- **G**overnance
- **R**isk
  - Quality
  - Diversity
  - Capacity
  - Disruption

Standards + Data sharing =  
Common understanding



# Value in data sharing

- Identify information, mechanism and institutional challenges.
- Who pays?
  - Where is the value?
  - New business innovation?
  - New sensors/actuators/analytics?
- Collaborate on shared benefits.
- Measure circularity of markets.

