



# New Technologies for Ending Plastic Waste

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- 130 000 tonnes of plastic are lost to the oceans each year



# Artificial Intelligence (AI) image recognition



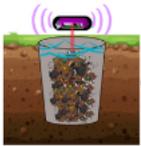


# AI Image recognition of litter in waterways





# Gross Pollutant Trap (GPT) Smart Sensors



Data  
from GPT  
sensors



Rainfall  
and  
weather



Available  
council  
resources



Available  
council  
staff



Local  
traffic  
conditions



# Choose our future

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