#### Australia, are we sleepwalking or managing our plastics future?

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- Consultant, <u>Australian Food and Grocery Council</u>, <u>National Plastics Recycling Scheme</u>
- Co-Founder, <u>ClimateWise Associations</u> Climate and Emissions program for Australia's Associations
- Director, Tasmanian Waste and Resource Recovery Board
- Chair, <u>Churchill Trust Australia</u>, Selection Panel Victoria (Agriculture, Commerce and Logistics)
- Expert Panel Member, <u>Solving Plastic Waste Bid Advisory</u> <u>Committee</u>, <u>Griffith University</u>
- Project Co-Lead Consultant, Australian Government, Enabling Product Design for Environmental Good
- Member: Society Plastic Engineers, Renew, Waste Management Resource Recovery, Australian Institute of Company Directors, Women on Boards

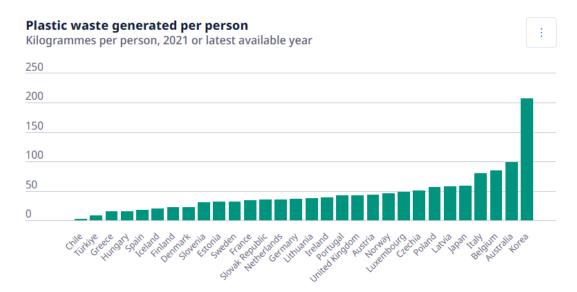


## Australia's plastic sector status

Challenging conditions, increased import competition.

898 businesses, 10,500 employees, \$4.3B revenue, resin & product manufacturing base. High consumption, high waste to landfill; few activated circular levers.

Main sectors: food/beverage, construction, furniture, transport.

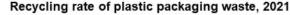


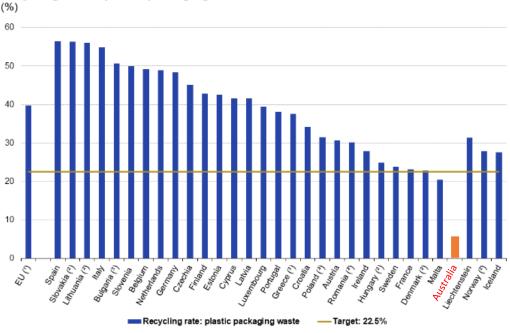
OECD Environment at a Glance, 2024





# Plastics packaging recycling in EU vs Aust





(1) Eurostat estimate.

(2) 2020. (3) 2019.

Source: Eurostat (online data code: env waspacr)



Eurostat, Plastic packaging rate, April 24





# Mapping Global/Aust Policy Maturity

**VOLUNTARY MEASURES** 

INNOVATION **FORMALISED** MAINSTREAMING **EMBEDDING** MANDATING **PRACTICES INCENTIVES PRACTICES PRACTICES PRACTICES** Prizes and Incentives Procurement schemes Financial levels incl Fines & penalties incl. grants awards taxes, rebates & bonds **EPR** schemes Higher ed training Collective pilot Verification &. Sector-wide programs projects reporting Policies, strategies, DIFFUSION LEVEL Industry CPD training 100 Public education pledges & targets Standards Laws and regulations Labels & certifications 75 50 **TIPPING** POINT 25 34% 2.5% 13.5% Early majority Late majority Innovators Early adopters Laggards

MAINSTREAMING MANDATORY MEASURES

Market

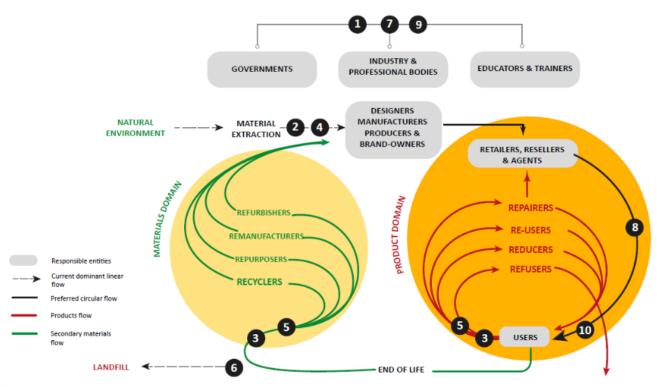
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Adopted by Millicer, from Rogers (1962, 2020)

DCCEEW Report & video, 20 Summary Report

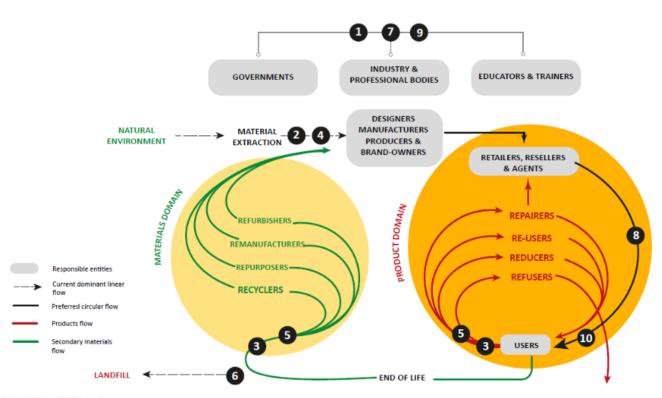


# Plastic supply chain in Australia





## Plastic supply chain improvements for Australia



#### Recommended Levers 2022 for success for Australia:

- 1. Eco-design Circular Strategy
- 2. Improve stewardship with EPR
- 3. Activate Reuse & Repair Reset program
- 4. Align to global best specs & standards
- 5. Eco-Design Innovation fund for supply chains
- 6. Raise landfill fees on recyclables
- 7. Apply financial and regs on negative externalities
- 8. Buy for Good program
- 9. Learning and Upskilling
- 10. Public education



<u>DCCEEW Report & video, 2023</u> Summary of Report

## How are we going? What's underway?

Recommended 10 Levers 2022-23	CE Min Adv Group, Other Possible Actions
Eco-design Circular Strategy	National CE Framework & targets; ISSB, Director duties; Integrate sector climate plans;
Improve stewardship with EPR	Review: measurement, impact and reporting; membership?
Activate Reuse & Repair Reset program	ABCB update NCC with embodied carbon & CE
Align to global best specs & standards	IChEMS
Eco-Design Innovation fund for supply chains	NF Fund?
Raise landfill fees on recyclables	X
Apply financial & regs on negative externalities	CE & Green Bonds Framework; Govt power & role
Buy for Good procurement program	Product standards; NR Fund; Built Enviro; Govts' procument
Learning and Upskilling	Building industry training on CE
Public education	X



#### Conclusion – CE is underway. Is plastics addressed?



#### Progress, finally!

Recognition and vision underway

Revising lots of roles, frameworks, investigations of options.

However, nothing mandatory. Economics and regulations are still lacking or lax.

Hopeful, but scope and scale not clear on design, EPR, labelling, standards, traceability and revised management of products and packaging.









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