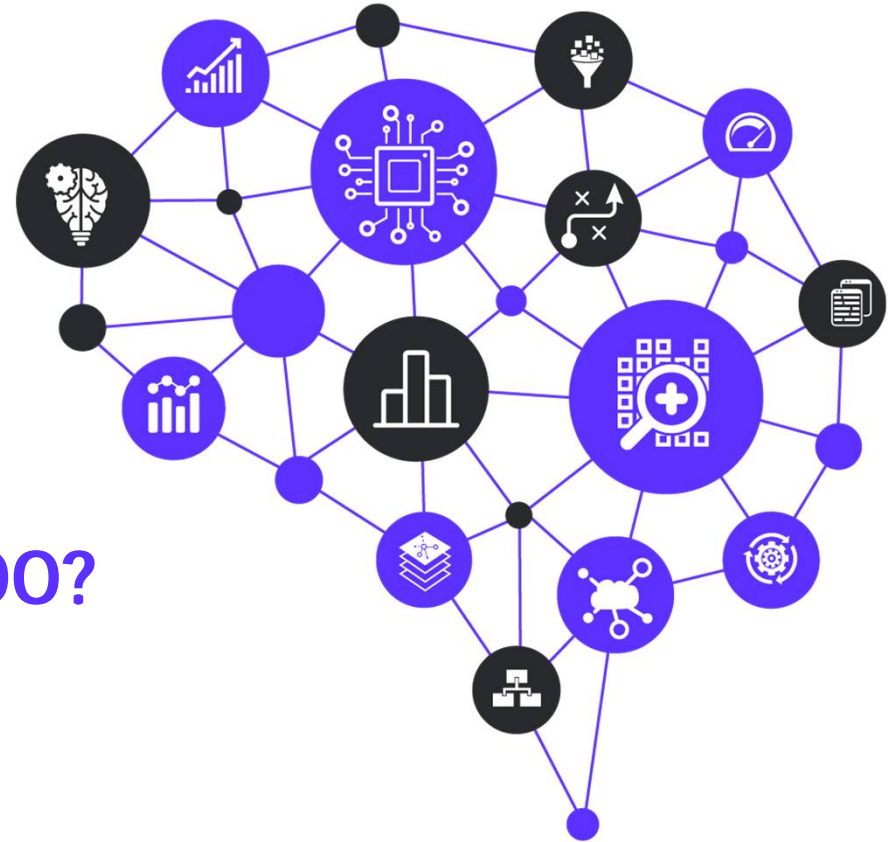


Automate your **cycle of intelligence**



# IS AI ONLY FOR BIG COMPANIES CAN IT BE BENEFICIAL TO SME'S TOO?



[katonic.ai](https://katonic.ai)



# Winning with AI now

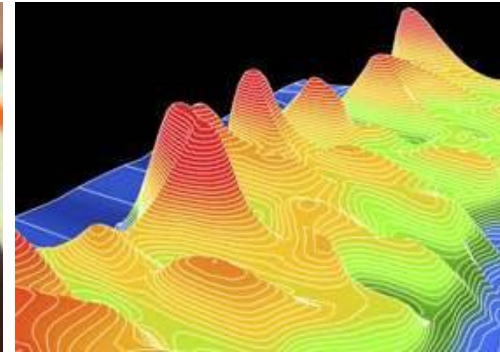
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**Financial services**  
Fraud detection, ID verification



**Government**  
Cyber-security, smart cities and utilities



**Energy**  
Seismic and reservoir modeling



**Retail**  
Video surveillance, shopping patterns



**Health**  
Personalized medicine, image analytics



**Consumer tech**  
Chatbots



**Service providers**  
Media delivery



**Manufacturing**  
Predictive and prescriptive maintenance

[ktonic.ai](https://ktonic.ai)



# Small and Medium Enterprises Need to be Data Driven

Data-driven organizations are 23 times more likely to acquire new customers, six times more likely to retain them and 19 times more likely to be highly profitable.

– McKinsey & Company



# Data Access

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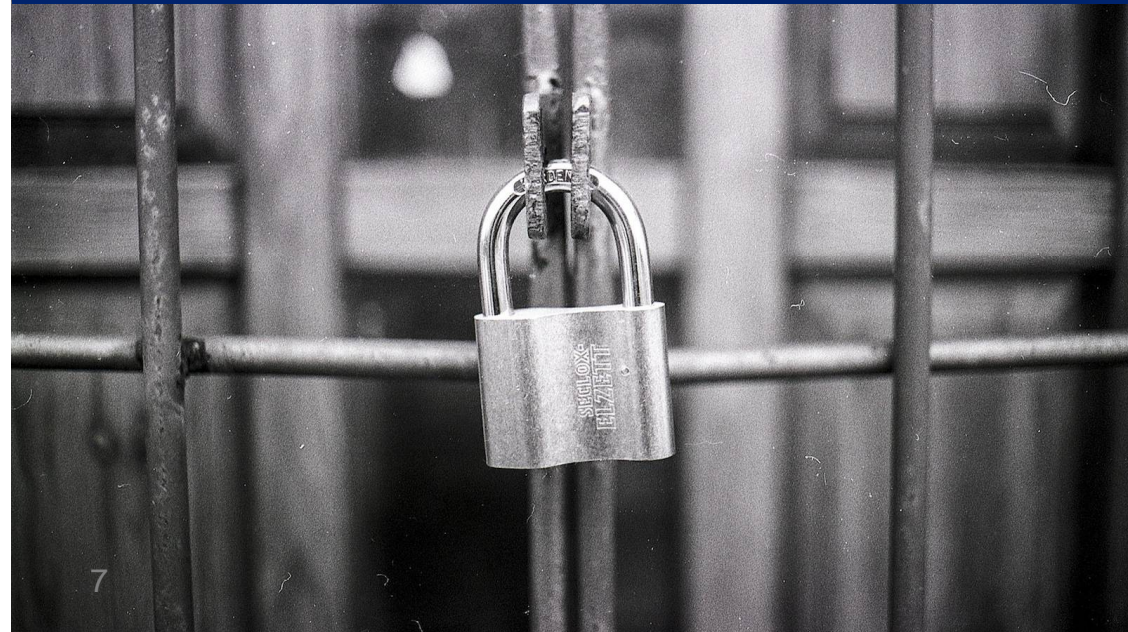
## Challenge #1

Data is the new oil  
(and it's just everywhere and  
is messy)

katonic.ai

42% of organizations strongly agree that silos are harmful to the quality of insight.

- Forrester



You need to eliminate silos across departments.



**Extract more value from your data.**

When it comes to data, if your employees do not have access, then your organization is going nowhere.

Your Data is Locked away in silos or protected by individual departments.







# Dashboards Can't Tell You Why Things Change

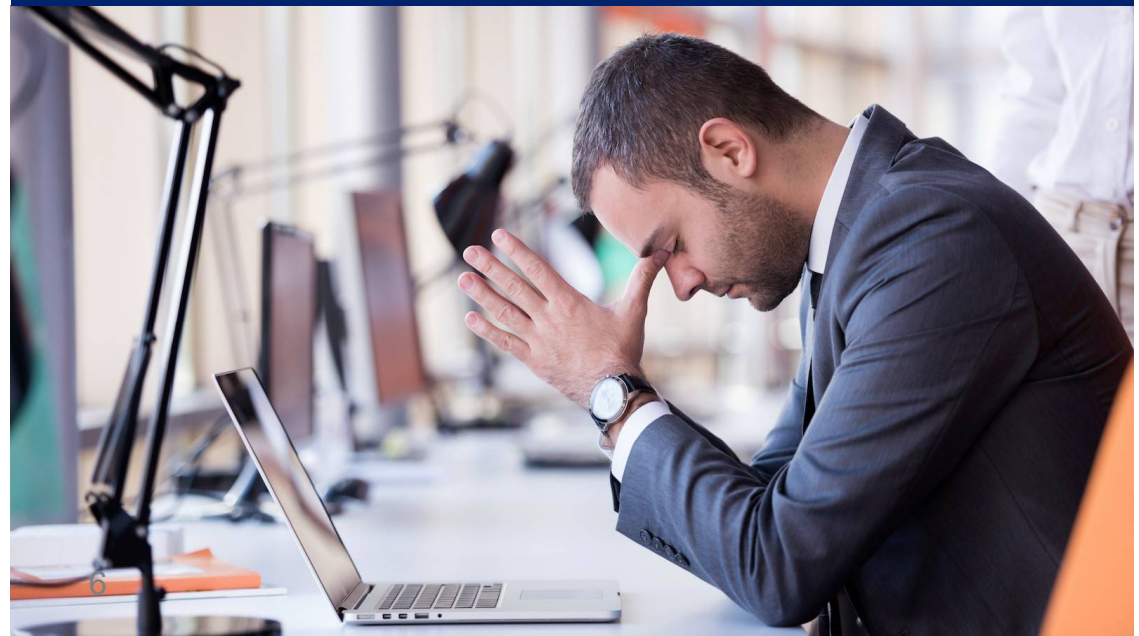
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## Challenge #2

BI will not tell you why things are happening, or 'how' you can affect change in performance.

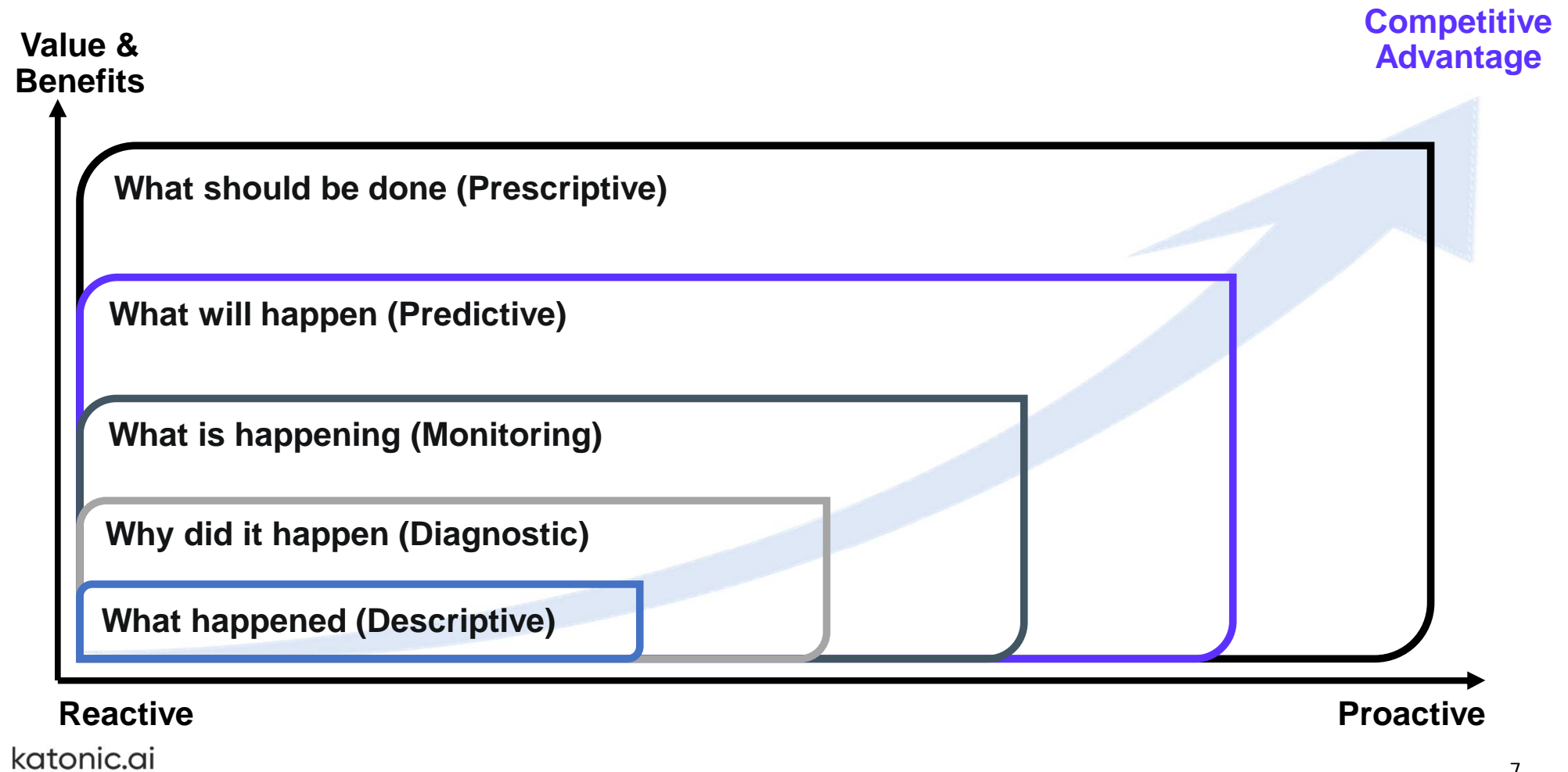
“BI adoption is only at 21% of employees; basically flat for a decade.”

- Cindi Howson, Gartner





# Moving from Descriptive to Prescriptive analytics





# Shortage of Talent

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## Challenge #3

Data scientists and Data Analyst are in high demand, but are in short supply

katomic.ai



Australia needs  
another 280,000 skilled  
workers by 2025  
- AFR





# BI is not enough what you need is AI powered analytics

**Connect Data  
without complicated  
Code**



**Data Ingestion at  
Ease**

**Analysis From  
Hours to Minutes**



**Build tune and evaluate  
and automate AI pipelines**

**Tomorrow's  
Insights Today**



**AI Powered  
Dashboards and Apps**

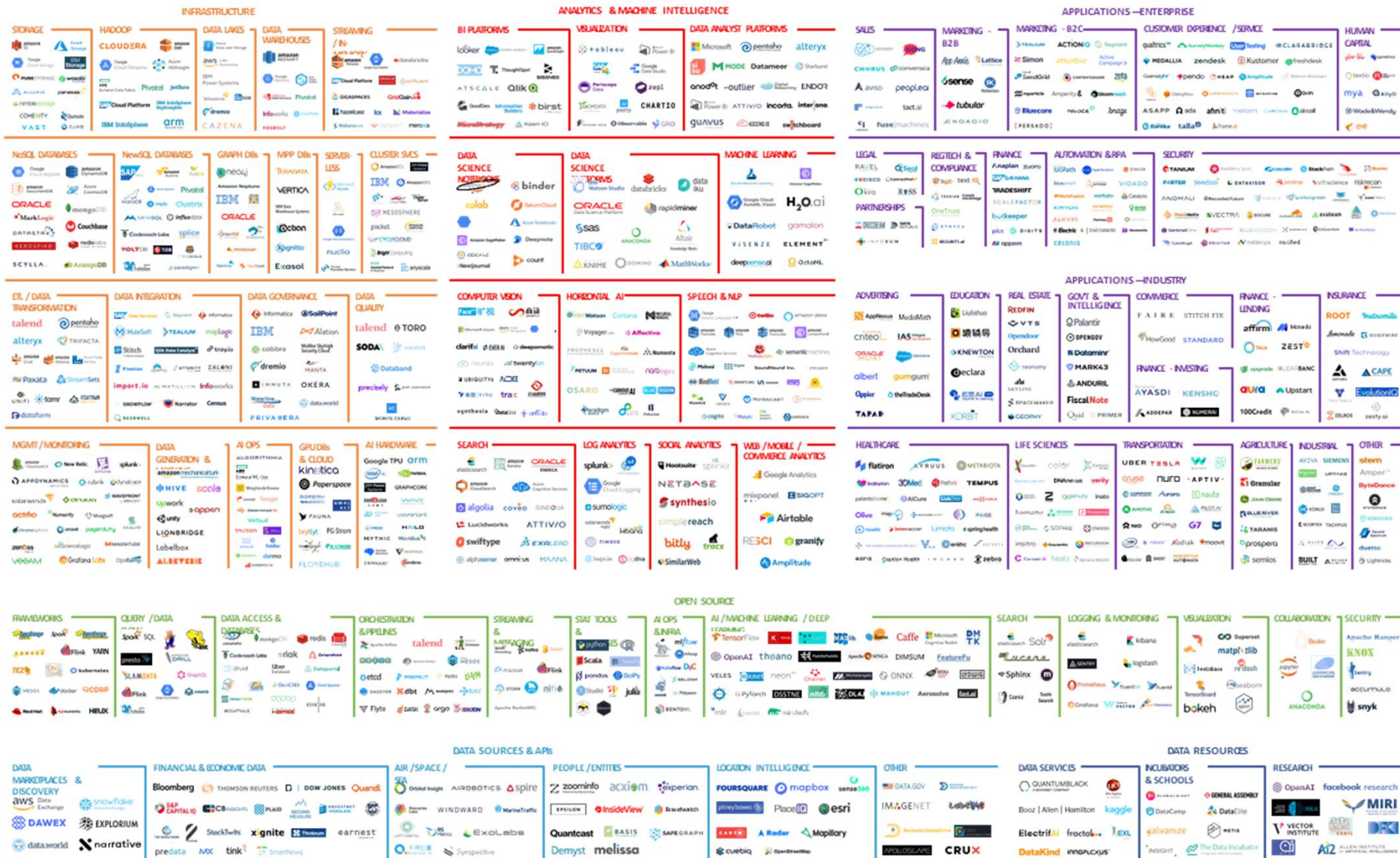


**End to End Stack to help  
you uncover insights**





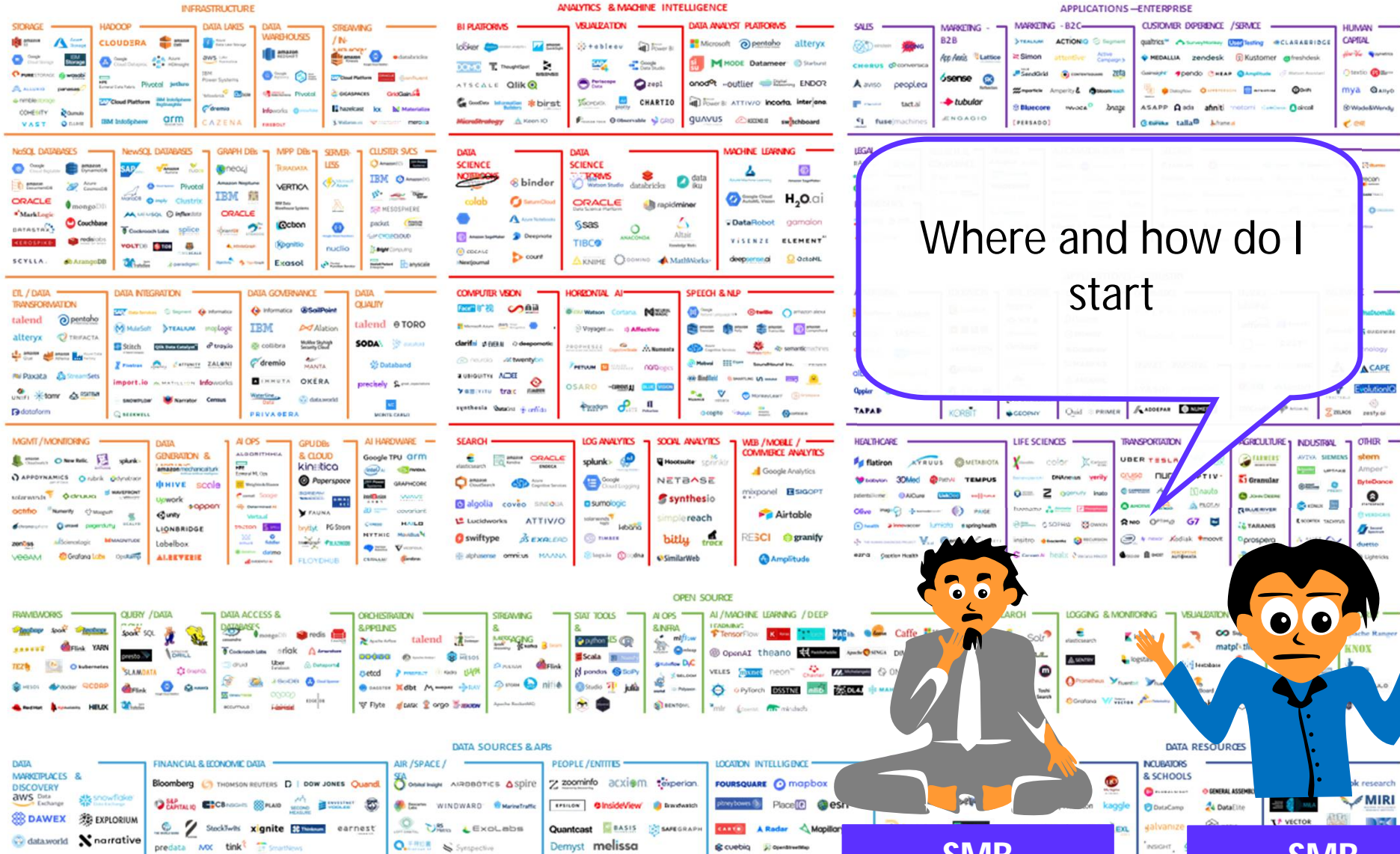
# DATA & AI LANDSCAPE 2020



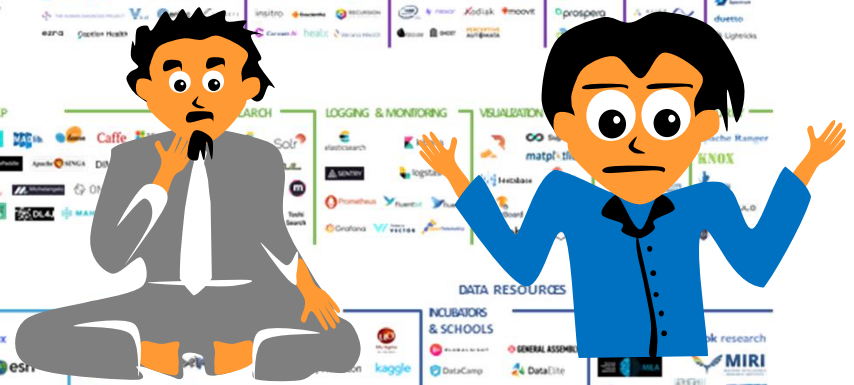




# DATA & AI LANDSCAPE 2020



Where and how do I start



SMB

SMB



# Katonic Business IQ Package ( Self Hosted or Fully Managed )

**Connect Data  
without complicated  
Code**



**Data Ingestion at  
Ease**



Used by over 15,000+ Companies

**Analysis From  
Hours to Minutes**



**Build tune and  
evaluate AI models**



Machine Learning Operation Platform

**Tomorrow's  
Insights Today**



**AI Powered  
Dashboards and Apps**



Used by over 20,000+ Companies

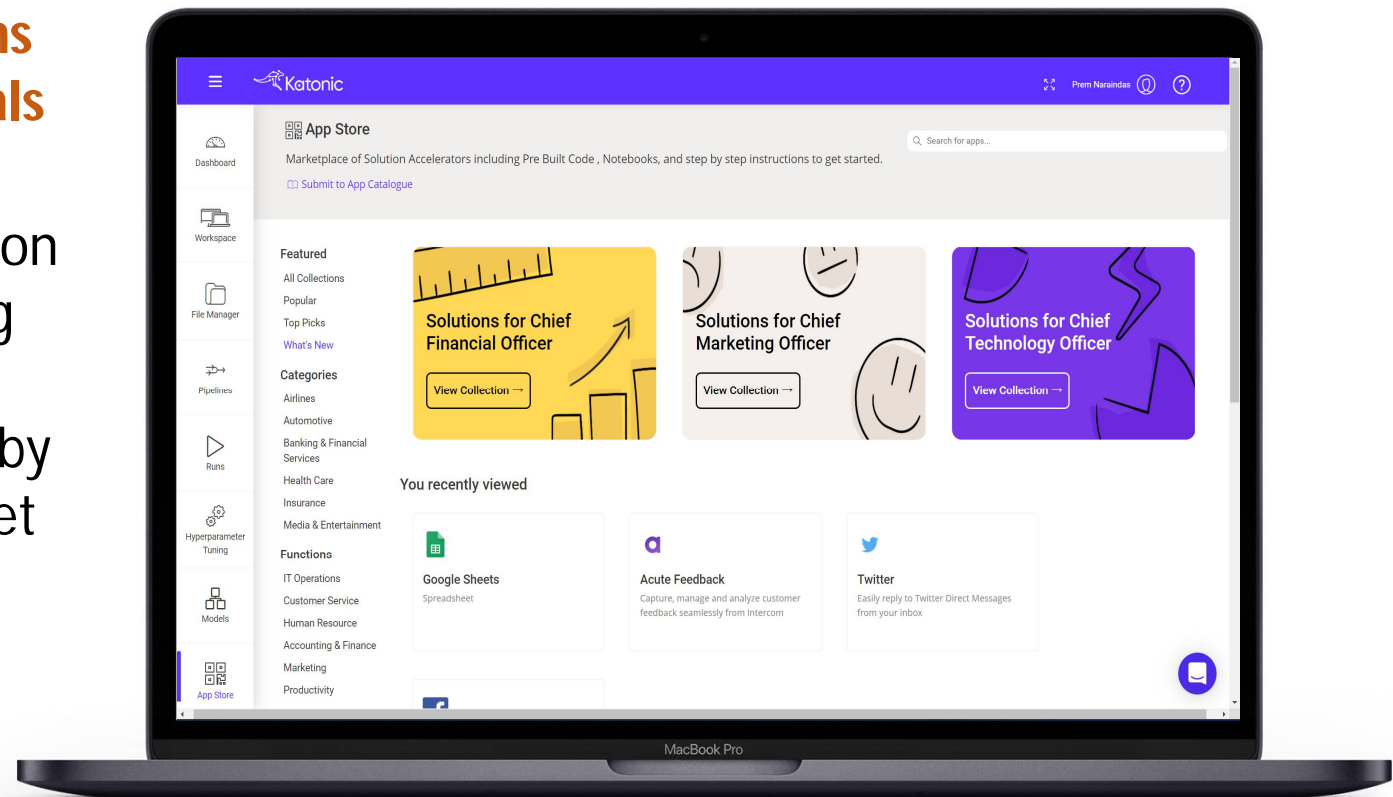




# Accelerate your AI Journey

**Rapidly build solutions  
for your Business Goals**

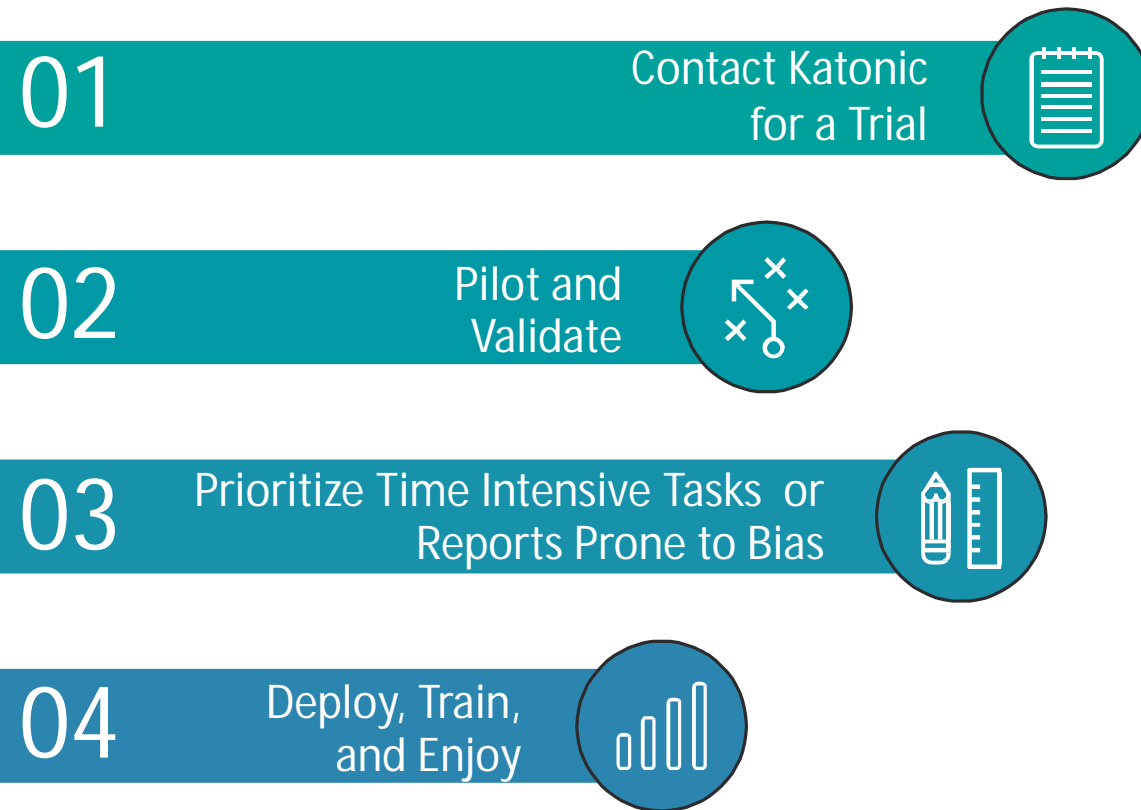
Marketplace of Solution Accelerators including Pre Built Code , Notebooks, and step by step instructions to get started.





# Get started with AI today

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## Begin Your Proof of Concept

Engage Katonic to explore the benefits of adding augmented analytics tools into your analytic process

- Try it with your own data
- Guided evaluation for maximum success
- Pick the right problems to solve with automation

- Contact: [Sales@katonic.ai](mailto:Sales@katonic.ai)

Automate your **cycle of intelligence**

Thank You

[katomic.ai](https://katomic.ai)

