



Australia's National
Science Agency

Cutting-Edge Symposium on Integrated Systems Biology: Challenges & Future Perspectives

25th to 27th of October 2021

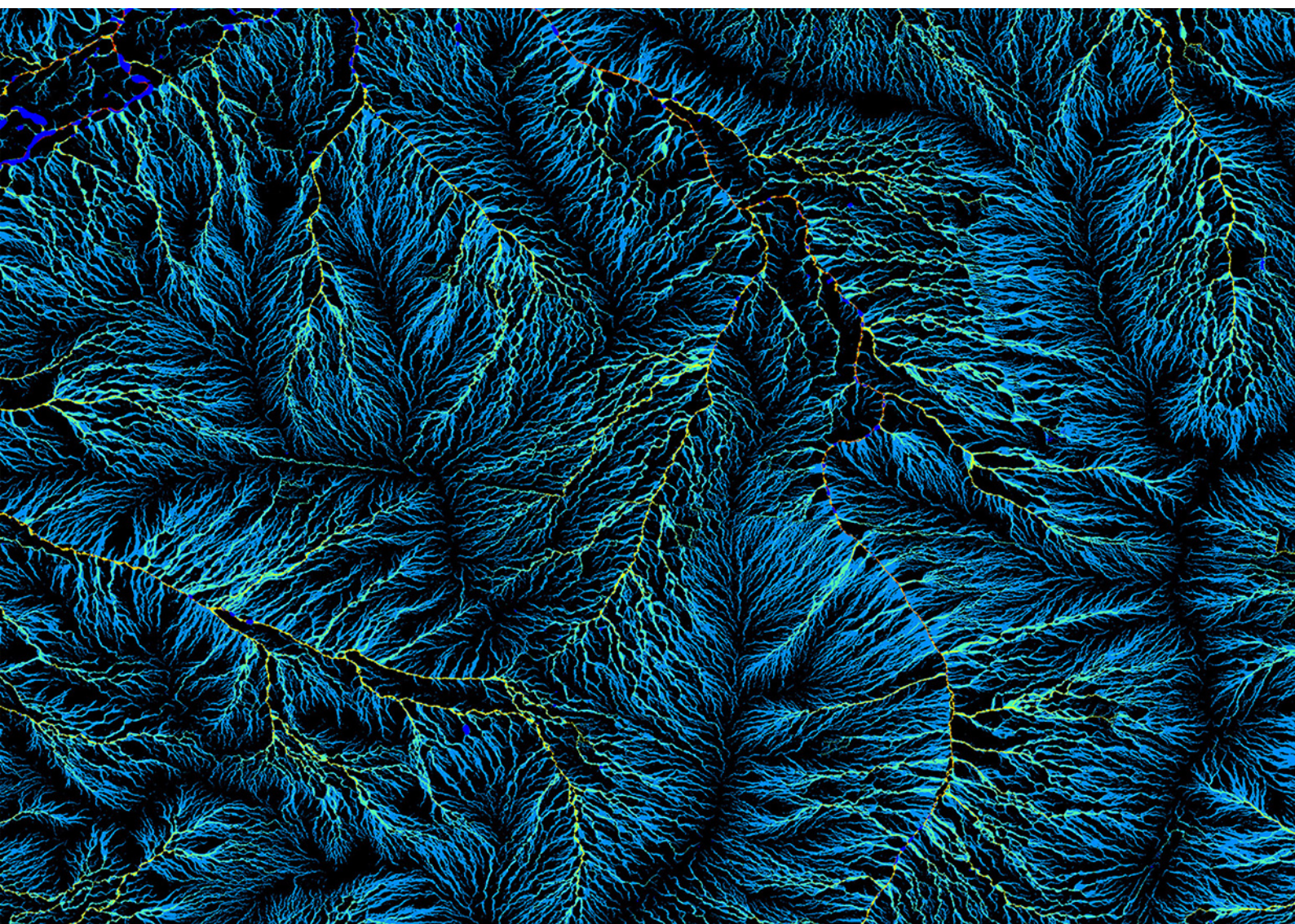
Brisbane Convention & Exhibition Centre (This will be a hybrid event – with virtual conference rooms)

(Symposium Workshop to be held on the 27th of October 2021 at the CSIRO Ecoscience Precinct)

**Offering you a unique opportunity to showcase your products / brand to a targeted audience of
systems biology practitioners and end users**

This Cutting-Edge Symposium will address the challenges and current 'state of the science' associated with applied systems biology research, and the key industries that will benefit from this science. It will provide an open forum for emerging and leading omics scientists to discuss challenges and issues. The Symposium will also provide participants with opportunities to frame research needs that take the community forward and develop truly integrative systems biology research outcomes that maximises the utility of these tools and the impact they can deliver.

Sponsorship & Trade Prospectus



Sponsorship Benefits

Sponsorship of the Symposium provides an excellent opportunity to:

- Have an exclusive stall at the event to promote your product/brand.
- Include your organisation's logo on the program.
- Display your company pull-up banner during the symposium (supplied by sponsor).
- Opportunity to distribute flyers and promotional material.
- Verbal recognition in Master of Ceremonies announcements.
- Have your organisation's logo displayed at the start of a session (sponsor a session package only).
- Opportunity to introduce a speaker during your selected session (sponsor a session package only).

To participate, please complete the **Sponsorship Application Form** on the last page and return to David Beale (david.beale@csiro.au). If you would like to discuss any aspects of this prospectus or would like to explore additional opportunities for sponsorship, please contact David via email or telephone on +61 (7) 3833 5774 at your earliest convenience.

Sponsorship Opportunities

The following options are available for sponsorship and exhibition. We are happy to work with you to develop specific packages that meet your objectives and budgets. Please note all prices quoted are in Australian dollars (\$AUD) and are ex-GST.

Major Sponsor \$5,000.00 (*a maximum of 3 Positions*)

As one of the three Major Sponsors, your organisation will benefit from an excellent level of alignment with the Symposium through opportunities prior to and during the meeting.

As a Major Sponsor you will gain the following benefits:

- Naming rights to one of the three workshop rooms. The workshop will comprise a peer-group discussion that tackles specific integrative systems biology research issues and challenges.
- Exclusive use of Symposium presentation room for 40-minute presentation/workshop to be conducted during lunch breaks – anything goes!
- Use of open-plan tabled area with comfort-seating alcoves for setting up of trade display and conversation and interaction space.
- Option to place pull-up banner at the entrance of, and within, the presentation room.
- A full-page colour advertisement within the Symposium program.
- Two full registrations to the conference, including Welcome Reception.
- Acknowledgment on all sponsor signage at the conference.
- Logo placement and link to your organisation's homepage from the Symposium's website.
- Acknowledgment in all paid advertising, on flyers and posters.
- Logo in the final program with a 100-word description of your organisation's products and services.
- A copy of the book of abstracts which will include a full delegate attendance listing.
- Specific mention of Sponsor at welcome and closing ceremony.

Symposium Dinner Sponsor \$5,000.00

As the Sponsorship Dinner Sponsor, you will gain the following benefits:

- Naming rights to the Symposium Dinner.
- A brief opening address at the Symposium Dinner.

- Option to nominate a scientific plenary speaker to be given during the Symposium Dinner.
- Option to place pull-up banner at the Symposium Dinner.
- A half-page colour advertisement within the Symposium program book.
- Logo placement and link to your homepage from the Symposium website.
- Logo in the final program with a 100-word description of your organisation's products and services .
- Mention of Sponsor at welcome and closing ceremony.

Symposium Session Sponsor \$2,500.00

(a maximum of 6 Positions)

As Symposium Sponsor you will gain the following benefits:

- Naming rights to one of the Symposium sessions of your choice (first in).
- Use of open-plan tabled area with comfort-seating alcoves for setting up of trade display and conversation/interaction space.
- Signage prominently displayed at the Symposium session (signage to be supplied by sponsor).
- A half-page colour advertisement within the Symposium program book.
- Logo placement and link to your homepage from the Symposium website.
- Logo in the final program with a 50-word description of your organisation's products and services .
- Mention of Sponsor at welcome and closing ceremony.

Welcome Reception Sponsor \$2,500.00

As Welcome Reception Sponsor you will gain the following benefits:

- Naming rights to the Welcome Reception.
- Use of open-plan tabled area with comfort-seating alcoves for setting up of trade display and conversation and interaction space.
- Option to place pull-up banner at Welcome Reception.
- A brief opening address at Welcome Reception opening.
- A half-page colour advertisement within the Symposium program book.
- Logo placement and link to your homepage from the Symposium website.
- Logo in the final program with a 50-word description of your organisation's products and services .
- Mention of Sponsor at welcome and closing ceremony.

Other Sponsorship Opportunities

Other options for sponsorship may include the following:

- Speaker Support (\$1000.00)
- Student Awards (\$1000.00)
- Poster Prizes (\$500.00)

Or you may have your own thoughts on supporting this Symposium whilst achieving your sales and marketing objectives. Prospective sponsors are encouraged to propose alternate sponsorship options that would fit within the parameters and tenets of this Symposium.

Please contact David Beale (david.beale@csiro.au or +61 (7) 3833 5774.

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and innovation catalyst, CSIRO is solving
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or further information

Land and Water
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+61 7 3833 5774
David.beale@csiro.au

Symposium Overview

Who will be attending:

- Academic researchers including but not limited to biochemists, food chemists, marine and environmental scientists, molecular scientists, industrial chemists, and engineers.
- Systems biology modellers and omics experimental scientists
- Government and Industrial Scientists (Food, Pharma and Biotech)
- Natural Resource and Water Quality Managers
- Clinicians and health-based researchers.

Program Outline:

- Monday 25th October – Registration and Technical Presentations. Banquet Dinner at BCEC Sky Room and Terrace overlooking Brisbane's Southbank.
- Tuesday 26th October- Technical Presentations. Science Happy Hour on the BCEC Sky Room Terrace.
- Wednesday 27th October 4 July –Workshops on integrated systems biology challenges and opportunities.

Conference Themes:

1. Synthetic Biology
2. Environmental Sciences & Ecosystem Surveillance
3. Industrial Technology
4. Health and Precision Medicine
5. Food and Agriculture
6. Machine learning & Artificial Intelligence

Organizing Committee:

Dr David Beale, Senior Research Scientist, Environmental Systems Biology (CSIRO Land & Water, Brisbane, QLD; david.beale@csiro.au).

Dr Andrew Bissett (CSIRO O&A), Senior Research Scientist, Environmental Genomics (CSIRO Oceans & Atmosphere; Hobart, TAS; andrew.bissett@csiro.au).

Prof. Michelle Colgrave, Principal Research Scientist, Future Protein Mission (CSIRO Agriculture & Food, Brisbane, QLD. Michelle.colgrave@csiro.au).

Dr Annette McGrath, Principal Research Scientist, Bioinformatics and Computational Biology (CSIRO Data61, Brisbane, QLD; Annette.mcgrath@csiro.au).

Dr James Broadbent, Research Scientist, Molecular Analysis (CSIRO Agriculture & Food, Brisbane, QLD; james.broadbent@csiro.au).

Dr Amy Paten, Postdoctoral Fellow, Genetic Biocontrol Technologies (CSIRO Land & Water, Canberra, ACT; amy.paten@csiro.au).

Dr Avinash Karpe, Postdoctoral Fellow, Environmental Systems Biology (CSIRO Land & Water, Brisbane, QLD; Avinash.karpe@csiro.au).

Dr Katie Hillyer, Postdoctoral Fellow, Environmental Systems Biology (CSIRO Land & Water, Brisbane, QLD; katie.hillyer@csiro.au).

Dr Toni Reverter-Gomez, Senior Principal Research Scientist, Computational & Systems Biology (CSIRO Agriculture & Food; toni.reverter-gomez@csiro.au).

Dr Pamela Alexandre, Postdoctoral Fellow, Computational & Systems Biology (CSIRO Agriculture & Food, Brisbane, QLD; pamela.alexandre@csiro.au).

Dr Birgitta Ebert, Research Fellow, Metabolic Modelling & Engineering (Synthetic Biology FSP UQ Alliance, Brisbane, QLD; birgitta.ebert@uq.edu.au).

Dr Maciej Holowko, Research Scientist, CSIRO – UQ BioFoundry (CSIRO Land & Water, Everleigh, NSW; maciej.holowko@csiro.au).

Dr Geoffrey Puzon, Senior Research Scientist, Environmental and Industrial Biotechnology (CSIRO Land & Water, Floreat, WA; geoffrey.puzon@csiro.au).

Cutting-Edge Symposium on Integrated Systems Biology: Challenges & Future Perspectives

Sponsorship Application Form

Please indicate your preference by ticking your preferred option.

- ☐ Major Sponsor
- ☐ Symposium Dinner Sponsor
- ☐ Symposium Session Sponsor
- ☐ Welcome Reception Sponsor
- ☐ Speaker Support
- ☐ Student Awards
- ☐ Poster Prizes

Principal Contact

Organisation:

Title:

First Name:

Surname/Last Name:

Position Title:

Email Address:

Postal Address:

Suburb:

State:

Postcode:

Office Phone:

Mobile:

Please forward your completed application to david.beale@csiro.au